

JIM MORTON

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PRESENTATION • MULTIMEDIA • WEBSITE DEVELOPMENT

Proven visual communications professional with well-developed leadership ability. Skilled in cross-departmental and cross-functional team building in relation to complex consulting, technology and production engagements. Well-organized with demonstrated ability to effectively prioritize work, completing multiple, concurrent assignments professionally and within strict deadlines.

PROFESSIONAL EXPERIENCE

INGROUP, INC. / WEBSWAGGER.COM – *Wyckoff, New Jersey* 2006 – 2009

Freelance Website Developer

Provide ongoing website, graphic and multimedia support for this small communications and creative marketing company.

- Client interaction
- Develop original websites
- Site development using a content management system
- Website maintenance
- Animated graphics and banners
- Convert and encode video
- Implement Flash components
- Develop presentation templates and screen shows for client meetings and trade shows

HACKENSACK UNIVERSITY MEDICAL CENTER – *Hackensack, New Jersey* 1992 – 2005

Freelance Presentation Specialist

Provided ongoing design consultations and create slides, digital screen shows and conference posters on a per project basis for this teaching and research university hospital and largest provider of inpatient and outpatient services within the state.

- Develop presentations that result in additional funding, which has made possible expansion of hospital from one building to a medical campus university complex now occupying over four city blocks.

SIGMA ADVERTISING – *Oradell, New Jersey* 2004 – 2005

Freelance Multimedia Developer

Selected by this small, full-service advertising agency to create and construct self-launching multimedia hybrid CDs. Coordinated with creative directors and account executives in determination of project scope.

- Reduced production time and realized savings of additional production costs for company through research and purchase of pre-programmed scripts that worked within Macromedia Director; consistently delivered projects within timeframe and budget.
- Developed and applied master template in compliance with Panasonic's advertising guidelines that completed project for Panasonic's Toughbook line of mobile computers targeting seven vertical markets within challenging timeframe.

DRESDNER KLEINWORT WASSERSTEIN – *New York, New York* 1993 – 2002

Senior Presentation Center Specialist/Coordinator

Brought on by this firm (formerly known as Wasserstein Perella) to develop screen show presentations conveying data and information about a specific company. Scope of responsibility included production of flow and financial data charts, photograph scanning, file ripping to color copiers, pitch book assembly, coordination of workflow and project distribution, incoming production work tracking and project interaction with financial analysts.

- Produced screen show presentations that augmented success of mergers and acquisitions of Fortune 500 companies.
- Initiated and implemented shift project status sheet that effectively informed incoming shifts of project status within production phase.
- Specialized in scanning, spot illustrations and logo recreation from bitmap to vector formats for use in PowerPoint presentations.

PRUDENTIAL SECURITIES – *New York, New York* 1992 – 1993

Freelance Consultant

Applied graphic production skills as presentation specialist, creating slide and overhead presentations as well as illustrations, charts, graphs, logos and maps.

THE GRAPHIC SOURCE – *New York, New York* 1990 – 1992

Assistant Office Manager/Presentation Specialist

Served as lead output technician by imaging 35 mm slides and printing overheads for this small service bureau offering presentation graphics for speaker support. Responsibilities included creating and mounting slide and overhead presentations, maintaining inventory and coordinating freelance schedule for on-site assignments.

- Trusted to manage daily operations of business during frequent times of owners' absence.

TECHNICAL SKILLS

Operating Systems; Windows, Apple OSX

Presentation Design; PowerPoint, Apple Keynote, Photoshop, Illustrator

Coding; Edit CGI, PHP, and JAVA Scripts for Functionality, Intermediate Flash Action Scripting

Website Development; Dreamweaver, WordPress, Photoshop, Illustrator, File Transfer Protocol, PayPal

Audio/Video; Apple Final Cut Pro, Quicktime Pro, Sorenson Squeeze Compression Suite, Flash Video Encoder, Sound Studio

EDUCATION AND SPECIALIZED TRAINING

Fairleigh Dickinson University; Teaneck, New Jersey – Certification in Webmaster Skills

Center for the Media Arts; New York, New York – Selected Coursework in Graphic Design

Kean College of New Jersey; Union, New Jersey – Selected Coursework in Graphic Design and Typography

Future Media Concepts; New York, New York – Final Cut Pro HD Master Class and Adobe After Effects Master Class

PERSONAL ACHIEVEMENTS

- United States Navy Veteran
- Member of The American Legion and Veterans of Foreign Wars (VFW)
- Active member of Rochelle Park New Jersey American Legion Post 170
- Started American Legion Post 170 Riders chapter in 2006
- American Legion Post 170 Riders President and Secretary 2007-2009
- Organized and coordinated events that supported troops in Iraq, Afghanistan, and Homes for Our Troops.org

The American Legion Riders are a military veteran motorcycle enthusiasts group that supports troops, participates in charity fundraisers, and contributes to community and American Legion programs.